



breakthrough

**Famous Film Actor Sushant Singh Raises Voice Against Sexual Harassment, Starts Campaign to Make Charbagh Bus Stop an ideal, sexual harassment free zone  
Inaugurates a video van and a Women's Help Desk in Lucknow**

**Uttar Pradesh Police Mahila Samman Prakoshth and Breakthrough begin "Asking for It" Campaign against Sexual Harassment**

Lucknow 18 August, 2015: Celebrity Actor and Anchor of the program "Savdhan India" Sushant Singh said on Tuesday that he hoped the campaign for creating a sexual harassment free bus stop for girls and women will be an example for the entire country and that like the "Lucknowi tehzeeb" this city would become an example for the dignity of women and girls. He was in town for promoting the event for UPPOLICE Mahila Samman Prakoshth and Ngo Breakthrough.

He further said that entire society should join hands in creating an environment wherein any mother, sister or daughter is able to move around freely and safely outside her home and has a sense of security. For this the starting has to be made by the individual.

DG Mahila Samman Prakoshth, Sutapa Sanyal said that this is just the beginning of the journey. Each one of us needs to understand that staring, leering or passing comments at a woman are all offences. It is the responsibility of every person that we create an environment where no woman or girl needs to worry as to what will happen to her if she enters the public space. She expressed confidence that the echo of the campaign which has been launched by the Savdhan India anchor at Charbagh resonates all over India and appealed to Shri Sushant Singh to not only make India alert but also aware of this widespread malady of Sexual Harassment of girls and women in public spaces. She thanked him profusely for coming to Lucknow exclusively for inauguration of this campaign.

The Vice President of Breakthrough, Sonali Khan said that # Asking for it campaign was based on a survey conducted in 6 States which clearly stated that 90% girls and women faced Sexual Harassment at bus and auto stops once they came out of their houses and this campaign has been launched with the idea of changing this situation. It will be our endeavour that all of us work together to make Lucknow, which is known for its culture, should also be known for the security and dignity of women.

Implementation Manager, Breakthrough Krati Prakash said that she was happy that the campaign has found support by Mahila Samman Prakoshth and Sushant Singh. We need to carry it forward jointly.

Independent journalist Rudra Pratap Dubey said that no matter where we work we have a responsibility towards our home, family and society and hoped that the beginning made at Charbagh will be reflected in every nook and corner,

SSP Lucknow said that the help desk will function 24 hrs with duties of one lady and one male constable who will address any complaints of sexual harassment at Charbagh bus stand.

Jaya of the Zindagi Band put up a grand musical performance and expressed her connect with the cause through its songs. A nukkar natak was also enacted on this occasion regarding this issue.

Dr Shweta Singh of the Mahila Ayog that change will only come when we begin at home.

Shri Vishal Kapoor of Film Bandhu also gave his best wishes to the campaign.

**About Breakthrough:** Breakthrough is a human rights organization seeking to make violence and discrimination against women and girls unacceptable. We use the power of arts, media, pop culture and community mobilization to inspire people to take bold action to build a world in which all people live with dignity, equality and justice.

We create groundbreaking multimedia campaign that bring human right issues into the mainstream and make them relevant and urgent to individuals and communities worldwide. These, along with our in-depth training's of young people, government officials and community groups, have ignited a new Breakthrough Generation of leaders sparking change in the world around them.

**For further Information Please Contact:**

**Krati Prakash**  
**Manager: Implementation**  
**Breakthrough**  
**09415764037**

**Vineet Tripath**  
**Manager: PR & Communication**  
**Breakthrough**  
**09792267809**